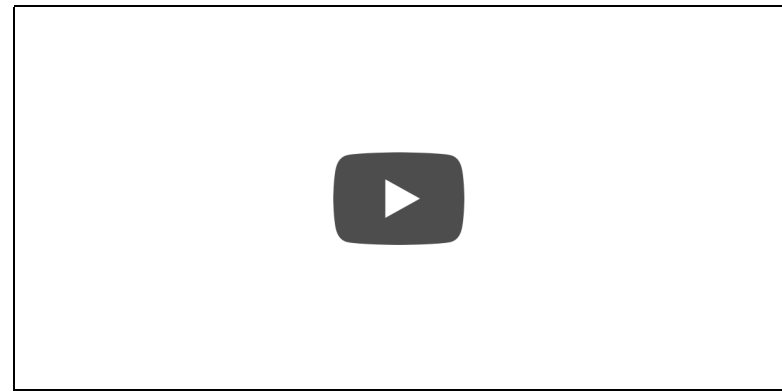
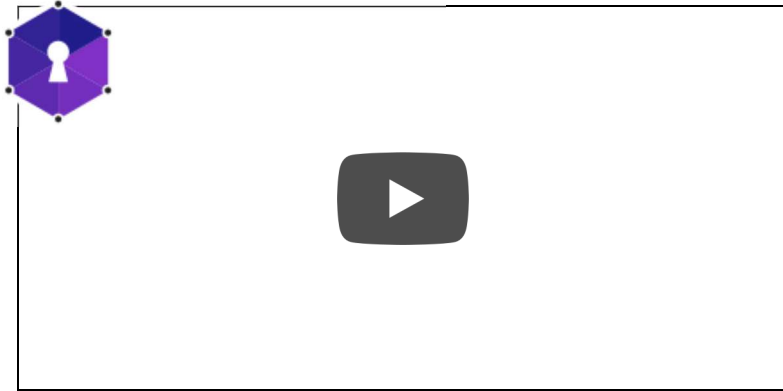


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Data is the currency of the future

We build a decentralized platform where you can earn money with your data

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Platform used by Fortune 500 companies

[Whitepaper](#)

[Summary](#)



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Why PDATA is designed for success

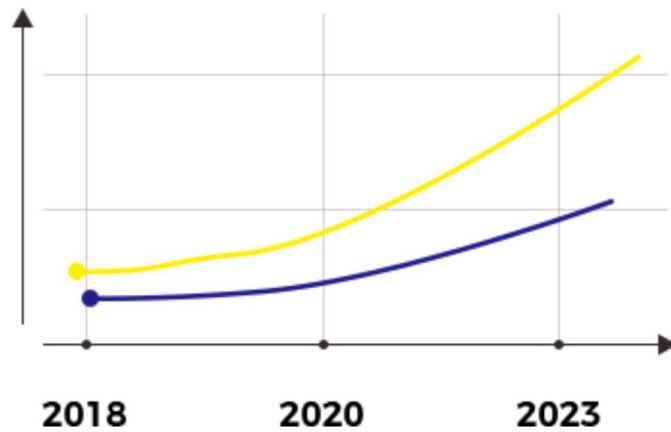
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business

Opiria is an existing and profitable million dollar business. The expected growth rate is on average 338% over the next years.



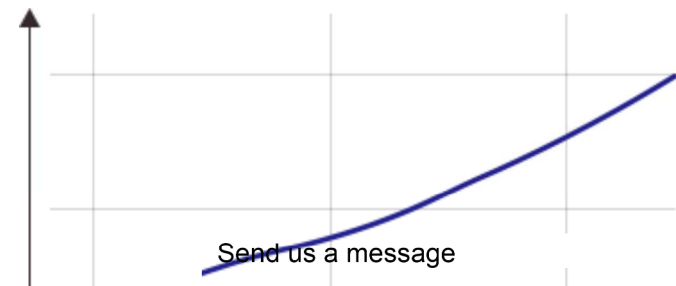
Consumers using the platform 250.000.000 by 2023

Companies using the platform 27.000 by 2023

2

Data is the oil of the 21st century

Brokerage of personal data is an existing 250 billion USD/year business and is growing at an annual growth rate of 13.5%.



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Opiria-Platform was released in December 2016 and is used by Fortune500 companies and users 24/7 globally.



4

Experienced Team

Opiria's core team has a proven track record in entrepreneurship and includes 9 experienced software engineers that are capable of building a serial software product that is used by Fortune500 companies 24/7 globally.

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Compliant Data Trading

The PDATA platform gives user control over their data and protects their data privacy

[read how](#)

6

Supported by the European Parliament



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audit

intense 6-week due diligence audit performed by independent New York based premier utility token research firm Strategic Coin shows that PDATA is a top token!



[Read report](#)

8

Top rated by analysts



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by NASDAQ

NASDAQ features Opiria-Platform and PDATA token in an official interview.



10

Strong industry support



Laura Frueh
Senior UX Researcher
Mercedes-Benz
R&D Silicon
Valley



"Opiria is a great tool for researchers to gather customer data remotely and in real time. Videos and surveys

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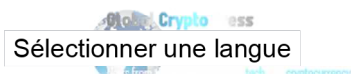
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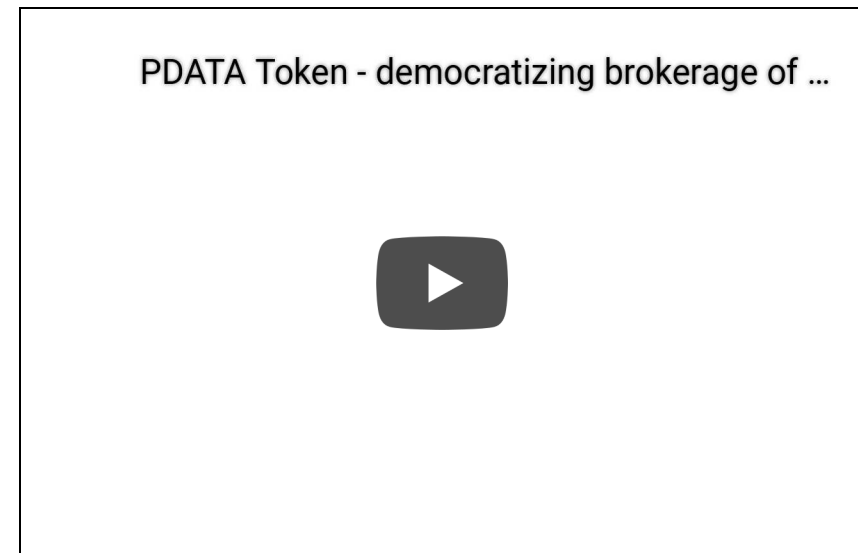
NEW OIL OF THE 21ST century

Your personal data is extremely valuable for companies to design and market products and services that fuel desire.

Today it is stolen from you without your knowledge or consent and sold for big money.

The trading volume of consumer data is 250 Bn USD/year and you don't receive a single cent.

See how it works:



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you count.

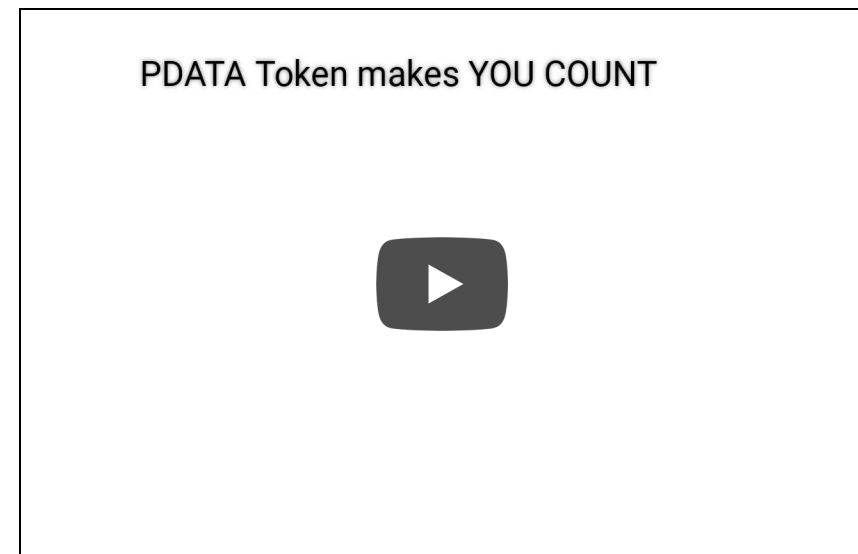


The PDATA token ecosystem is the first Ethereum blockchain based marketplace for the secure and transparent buying and selling of consumer data. Opiria-Platform enables you to earn money by selling your data.

Companies can buy data directly from you and compensate you with PDATA tokens. PDATA token is the currency that expresses the value of personal data.

We create PDATA token to MAKE YOU COUNT.

Our vision:



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Management Team

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Dr.-Ing. Christian Lange

Founder & CEO

Christian is a Technical University of Munich alumni. He holds one Master's of Science in Mechanical Engineering and one Ph.D. in Human Factors and Ergonomics. Christian has a proven track record of entrepreneurship.

[Read more on LinkedIn](#)

Dipl.-Inf. Marlene Gagesch

Co-founder & CTO

Marlene holds a Master's of Science in Computer Science from the Friedrich-Alexander-Universität Erlangen-Nürnberg. Her expertise includes software architecture, requirement engineering, and managing international software teams.

[Read more on LinkedIn](#)

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Opiria Software development team



Razvan Tautu

CMO



Toma Corbu

Software Architect



Marius Balaban

Frontend development



Paul Olteanu

Frontend development



Dorin Danilov

App development



Gabriel Tisca

App development



Daniel Turcan

App development



Sorin Balbae

Testing and QA



Vlad Blana

Algorithm Development

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Advisors



Ismail Malik
Founder & CEO
Blockchain Lab



**Daciana Octavia
Sarbu**
Member of the
European Parliament



Julia Della Scala
Blockchain expert and
Far East community leader



**Dr. Wolfram
Remlinger**
Research & Development



Sam Lee
Director of Research
Strategic Coin

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Richard Kim

Founder and CEO
VCN



Harold Kim

Asia Business
Director



Hiroyuki Noguchi

Japan Operation
Director of Opiria



Mihai Dumitrescu

CTO
rosoftlab



Michael Mazier

Founder
Bondirectly



Pavel Kapelnikov

Principal Chelsea
Holdings Company



KyouHoon 'Spunky'

Hwang
BITGOSU - CEO



Angel Colon

Financial Officer and
Wallstreet Advisor



Anthony Georgiades

Partner at
Innovating Capital

Partners

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Consumers
100.000

Customers
150



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Frequently asked questions

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**HOW WILL PDATA TOKEN HOLDERS BENEFIT FROM
Opiria's existing business and future success?**

Will the unsold tokens be burned?

**When will PDATA tokens be distributed to
contributors and unlocked?**

**Once the PDATA token is integrated into Opiria,
will all future transactions happen only in PDATA
tokens?**

Will you be chain agnostic or strictly Ethereum?

**What is the difference between Opiria and
PDATA?**

How do you handle the GDPR compliance?

data. Opiria Platform enables consumers to earn money by selling their personal data. Companies can buy personal data directly from consumers to understand their needs and to design better products and services. PDATA Token is the currency for trading personal data on the blockchain.

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